



NEVER GIVE UP, FOR THAT  
IS JUST THE PLACE AND TIME  
THAT THE TIDE WILL TURN

HARRIET BEECHER STOWE

**DARCI COHEN**

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UNIVERSITY OF FLORIDA, 06 | UNIVERSITY OF MIAMI SCHOOL OF LAW, 11



*"In my thirty-five years of being in business, I have worked with many attorneys. Working with Darci has been a breath of fresh air. She is energetic, compassionate and dedicated to her clients. She was great at listening to our unique issue and crafting a creative solution that fit our budget."*

**President, Florida company**

**AWARDS**

Super Lawyers Rising Star (Franchise/Dealership, General Litigation): 2016-19  
Franchise U.S. Legal Eagle: 2015-18

**ASSOCIATIONS**

- Greater Miami Jewish Federation, Network Executive Board Member, 2013-17
- Miami-Dade United Way Health Impact Council, 2014-17
- Young Lawyers Liaison to Governing Committee, ABA Forum on Franchising, 2013-15
- South Florida Best Buddies Business Network Board, 2012 -14
- Attorney Ad Litem for Lawyers for Children America, 2011-12

Darci practices in the areas of commercial litigation, condominium law, employment law and governmental law. She also practices franchise litigation where she often represents franchisors in matters involving protection of trademarks and intellectual property rights, franchise terminations, discrimination claims, covenants not to compete, unfair competition, business torts and numerous other issues. She has represented several of the largest global brands in state and federal courts, including cross-border disputes in international arbitration forums. She also serves as outside legal counsel to franchisors, providing day-to-day counsel with respect to state and federal compliance, disclosure documents, trademark protection, defaults, terminations, amongst other issues.

Darci is the former Young Lawyers Division Liaison to the Forum on Franchising Governing Committee. She is also on the Jewish Federation Network Board, an attorney ad litem for Lawyers for Children America, and involved in Miami-Dade Best Buddies and the United Way Health Council.

Darci is a member of the Florida Bar and admitted to practice before the United States District Courts for the Southern and Middle Districts of Florida. She received her Juris Doctor, *cum laude*, from the University of Miami School of Law, where she served as an Articles & Comments Editor of the International and Comparative Law Review, was a member of the Charles C. Papy, Jr. Moot Court Board, and a fellow for the Professional Responsibility & Ethics Program (PREP). Darci earned her Bachelor of Science degree in Advertising, *magna cum laude*, from the University of Florida.

**EXPERIENCE**

Associate, Genovese Joblove & Battista, P.A.  
Volunteer for Lawyers For Children, Team Child Project  
Marketing Manager, Alchemical Courtyard, Miami Beach

**SPEAKING ENGAGEMENTS & PUBLICATIONS**

October 15-17, 2015 American Bar Association (ABA) Forum on Franchising Annual Conference (Seattle) : "Enforcing Obligations: When Are Non-Signatories Bound?"

Co-Editor, *The FTC Franchise Rule*, Chapter 6: Prohibitions and Liabilities, American Bar Association Forum on Franchising, 2019 (3d Edition)

